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DD/S REGISTRY

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MEMORANDUM FOR: Director of Personnel

SUBJECT

: Revision of Professional Recruitment Brochure

- 1. The Support offices generally regard the recruitment brochure as an excellent presentation of the Agency's image. Your request for comments was interpreted by some to be an open invitation to release their latent journalistic proclivity. There is no need to belabor comments thus inspired, but you may find it productive to have a good grammarian review the manuscript carefully before it goes to press next time. Comments about the format concentrated rather heavily on the first page, the consensus being that the partial picture which appears there detracts from rather than contributes to interest in proceeding further.
- 2. We received no suggestions from the Support offices to expand or modify the coverage given to their functions except the suggestion that "Traffic Management" should be substituted for "Transportation" under Logistics support and the term "Psychologist" should be added after 'Medical Officer."
- 3. Other than these very general observations we have nothing constructive to offer. We would like to review the revised brochure before it is published.

Executive Officer to the Deputy Director for Support

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SA-DD/S:RHW:fmf (15 Jan 64)

Distribution:

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